

Smoky Mountain Wash Retreat 2027

Sponsorship Opportunities

The Smoky Mountain Wash Retreat is a three-day, family-friendly industry event bringing pressure washing business owners and their families together for education, networking, and growth. Held January 28–30, 2027 at Embassy Suites in Gatlinburg, TN, the retreat offers a unique blend of training and community for small business owners.

Every sponsor ticket includes full Retreat access, Friday & Saturday lunch, and an official 2027 Retreat T-shirt. Attending is optional; sponsors don't need to attend to receive their benefits.

Presenting Sponsor – \$3,000 (1 Available)

- "Smoky Mountain Wash Retreat, Presented by [Company]" on shirts, banners and washretreat.com
- Largest logo on event shirts
- 2 free Retreat tickets (shirts and lunches included)
- 10 minutes to welcome attendees and share your story
- Your own featured episode on the Wash Pros Podcast
- Dedicated YouTube videos on the Kentucky Wash Pros and Fresh Rinse channels
- Display your own banner in the Retreat room (sponsor provides), plus flyers printed by us from your info
- 2 social media promos + verbal recognition throughout the event

Lunch Sponsor – \$2,000 (2 Available: Friday or Saturday)

- "Lunch Presented by [Company]" signage on your day
- 5-minute welcome at your lunch
- 2 free Retreat tickets (shirts and lunches included)
- Large logo on event shirts
- Featured in a Wash Pros Podcast sponsor spotlight episode (shared with other sponsors)
- Display your own banner in the Retreat room (sponsor provides), plus flyers printed by us from your info
- Logo on event banner and washretreat.com sponsor page
- 1 social media promo

Gold Sponsor – \$1,000 (4 Available)

- 1 free Retreat ticket (shirt and lunches included)
- Medium logo on event shirts
- Featured in a Wash Pros Podcast sponsor spotlight episode (shared with other sponsors)
- Shout-out during a roundtable session
- Flyers printed by us from your info, displayed in the Retreat room
- Logo on event banner and washretreat.com sponsor page
- 1 social media promo

Silver Sponsor – \$500

- 1 free Retreat ticket (shirt and lunches included)
- Small logo on event shirts
- Logo on event banner and washretreat.com sponsor page
- Group sponsor thank-you post
- Your giveaway item included in the sponsor swag giveaway

Friend of the Retreat – \$250

- Name on event banner and washretreat.com sponsor page
- Group sponsor thank-you post
- Thank-you in the Retreat recap video

Product Sponsor – \$250+ in donated product

- Your product featured in the Retreat raffle, with a shout-out
- Name on washretreat.com sponsor page

All sponsors are thanked in the Retreat recap video.

Sponsor Terms

- Spots are first paid, first served. Lunch sponsors pick their day in the order they pay.
- Payment and logo (high-resolution or vector file) are due by December 15, 2026 for shirt and banner placement.
- Sponsorships are non-refundable. If the Retreat is canceled by the organizers, sponsors get a full refund or a credit toward 2028.
- Podcast and video content is released within 60 days after the Retreat.
- **Sponsors must provide their own banners, samples and giveaway items. Send flyer info by January 8, 2027 and we'll print your flyers.**

Contact

Jeremy Messer
jeremymesser@gmail.com
(606) 620-9988
washretreat.com

Contact

Mike Carmody
mcarmody@cinci.rr.com
513-235-8474
washretreat.com